

2012 NFDA ANNUAL CONFERENCE

April 1 - 3, 2012

**The Scottsdale Plaza Resort
Scottsdale, Arizona**

Register Now for NFDA's 15th Annual Event!

The National Flood Determination Association's 15th Annual Conference is right around the corner and deadlines are fast approaching for registration and hotel reservations, so make sure you plan accordingly.

This event provides an open forum to discuss current issues with industry experts

while allowing plenty of time for

recreation. It is a fabulous networking opportunity and a great way to learn the latest news about the flood industry and issues affecting the numerous stakeholders of the National Flood Insurance Program.

The NFDA Annual Conference receives rave reviews from all who attend, so if your company makes flood determinations, sells determinations, or has any vested interest in flood hazard data, this event is an effective use of your time! Learn more about the conference and registration information in this special newsletter edition.



The Scottsdale Plaza Resort

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Important Dates to Note:

February 10: Early Registration Deadline

March 2: REGISTRATION DEADLINE!!

Golf Outing—locations to be announced in February. Interested persons should contact Guy Smith at

gsmith@dataquick.com



Register Early for Discounted Rates

Registration deadlines are fast approaching. To take advantage of early registration specials, be sure to submit your registration form by **February 10**.

You may submit your registration and payment for the conference online at www.nfdaflood.com.

The registration fee covers

expenses related to food, beverage and the conference program.

If you wish to become a sponsor for the event, there are opportunities available by contacting Tiffany O'Shea at tiffany_oshea@hotmail.com.

You may also mail in your registration and payment via U.S. Mail. Contact Tiffany O'Shea for further instruction.

Secure NFDA's Special Rate at the Scottsdale Plaza Resort

The NFDA has reserved a block of rooms at the [Scottsdale Plaza Resort](http://www.scottsdaleplaza.com) (www.scottsdaleplaza.com) for the NFDA Conference attendees:

- **\$189 Run-of-House**
- **\$126 Government**

You can make your reservations online using the following link that you will find on NFDA's conference web page at www.nfdaflood.com.

Government attendees can take advantage of the government room rate by contacting rhiannon.hanson@lpsvcs.com to receive instructions.

Remember that the NFDA strives to provide the most reasonable hotel room and meeting registration rates for our members. By staying at the event hotel, you help to support the NFDA in keeping our meeting and dining fees as well as registration fees extended to you at the lowest and most competitive rates.

We appreciate you making every effort to stay in the event hotel to support these efforts.

As you plan your travel to Scottsdale, be sure to consider:

- Sunday Golf Outing
- Sunday Reception
- Monday Dinner

All are great social and networking events that are not to be missed!

Scottsdale At-a-Glance



Present-day Scottsdale is a vibrant, southwestern city that easily blends upscale amenities with the charm and character of the Old West. Here are some of the unique things that the city has to offer:

- More than 70 hotels & resorts
- Nearly 200 golf courses in the metro area
- 125 art galleries, studios and museums
- More than 25 destination & day spas
- 600+ restaurants
- Over 50 upscale nightclubs, bars and lounges in downtown Scottsdale
- Exciting recreational opportunities including hot air ballooning, river rafting, hiking, off-road desert tours, horse-back riding, eco-tours and more!
- More than 330 days of sunshine each year
- Avg temps: Highs in 70s, Lows in 40s
- Convenient access to Phoenix Sky Harbor Airport

Scottsdale Convention & Visitor's Bureau: (480) 421-1004 or www.scottsdalecbv.com

Special Offer for First Time Attendees

We love to see new faces at our conference, so we're extending the special offer for first-time attendees to register at the discounted Member rate! **Register by February 10 for only \$350**, which includes the Sunday Opening Reception, Monday Dinner and the full conference program through Tuesday.

In addition to the registration special, NFDA is extending first-time attendees a special membership offer: **join by April 30 and pay 2011 rates!**

For more information about these limited time offers, contact NFDA's Membership Committee:

membership@NFDAflood.com



Join Us for Sunday on the Green

Always a popular and much anticipated event, the Sunday Golf Outing is once again being organized by NFDA for any interested conference attendees who want to network and kick off the conference week with a day on one of Scottsdale's premier courses. Details about sign-up, location and tee times will be available in February.

Don't Miss these Fantastic Speakers!

The NFDA is fortunate to have secured speakers and participants for the conference program who are top experts in their fields. Just a few of the talented presenters are:

- John Dorman, NC Geospatial & Technology
- Jeffrey Czajkowski, Wharton Risk Center
- Neal Schaffer, Windmill Networking

Sponsorship Has Its Privileges

Take advantage of opportunities to network with a highly targeted audience and give your organization tremendous exposure while helping to support NFDA's conference program—become a sponsor!

Numerous sponsorship opportunities are available to allow you to select the option that meets your desired level of involvement. To review a menu of sponsorship options and to discuss your ideas for supporting NFDA's 2012 program, contact Tiffany O'Shea, NFDA's Public Relations Consultant, at 512-636-7811 or tiffany_oshea@hotmail.com.



Planned Conference Program

**Detailed program agenda will be available in February.*

Sunday, April 1

- **Golf Outing**
- **Opening Reception**

Monday, April 2

- State of the NFIP
- Risk MAP - 2012 & Beyond
- FloodSmart News
- State-Level Hazard Technology & Mapping Initiatives
- **Wharton Risk Center Perspective on Flood Risk & Protection**
- Legislative Update
- Hot Topics Related to the Future of the NFIP (Panel Discussion)
- NFDA Mapping and Technology Interests (Panel Discussion)
- **Dinner for Registered Attendees & Guests** *New this year!*

Tuesday, April 3

- **Online Social Media: Legal Implications & Usage Strategies**
- Legal Issues Affecting the Flood Industry (Panel Discussion)



Online Registration Now Available!

Now you can complete your registration for the conference online! Visit http://www.nfdaflood.com/nfda_conference.php today to complete your registration form and opt to pay by credit card. You can also access links to make your hotel reservations, review the official conference agenda and more.

Questions? Contact us at conferenceregistration@NFDAflood.com

