

FEMA Flood Map Service Center Redesign

Customer and Data Services June 2014

Agenda

- Background
- Key Features
- Demonstration
- Help Resources

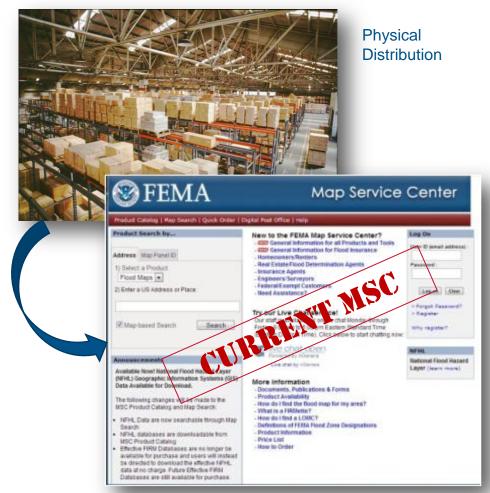




Background and Challenges

Map Service Center (MSC) is in high demand

- Millions of visits each year
- ¼ of customer orders are from everyday citizens
- More than 500,000 products distributed in FY13
- 1.5 million FIRMettes created in FY13



Online Distribution of Digital and Physical Products





Project Rationale

Historical role

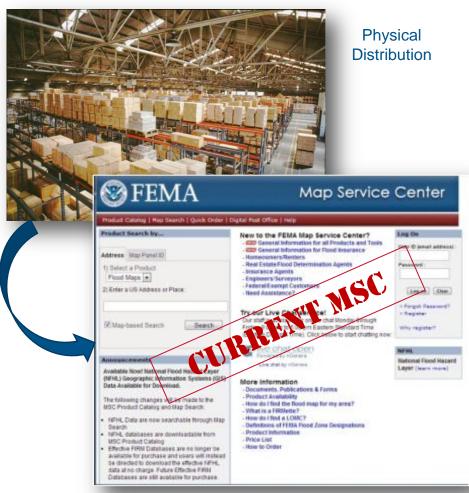
 The existing MSC was built several years ago, focused on collecting fees for paper maps online

Evolving role

 As the products have become more digital and less paper, we collected far less in fees and more and more the store interface was an impediment to customers finding what they needed

Improving data access

- A major investment was needed to update the MSC technology
- FEMA decided to make a significant change to the interface to improve access and reduce long-term operating costs



Online Distribution of Digital and Physical Products





We Heard our Stakeholders!

 Conducted several focus groups in spring 2013 to identify areas for improvement

In summer 2014, FEMA will launch significant access and usability enhancements to the MSC







Coming Soon...



New Streamlined Interface, Ready for Digital-only Delivery



JULY 28, 2014 — Welcome to the New FEMA Flood Map Service Centerl A series of major changes, including a complete site redesign, have taken effect on the MSC. All flood hazard products are now available free of charge, and the former products catalog has been replaced with an integrated Search All Products feature that allows you to find and download all products for a geographic area. The enhanced Search By Address enables you to download FIRMs and LOMCs directly from the search results page. As a result of these changes, the MSC Store, the Digital Post Office (DPO), Express Document Delivery (EDDIe), and EDDIe for Disasters tools are no longer required and have been discontinued. Finally, all users are now able to sign up for free email notifications of when new products of interest are released.

To learn more and see a complete list of the change, see the New MSC Fact Sheet [Flyer FEMA Library Link].



Online Distribution of Digital and Physical Products

MSC Redesign Goals



Redesign will benefit all MSC users

- View and download all products... for free!
- All-in-one search results for all products
- Direct file downloads from search results
- Simplified navigation
- Quick, intuitive access to products
- Enhanced supporting information





MSC Homepage Features

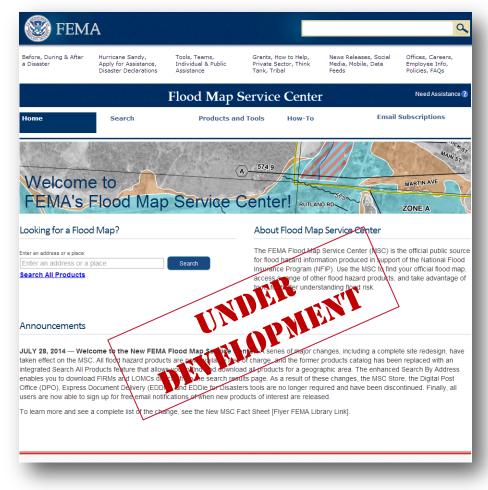
 Clutter-free homepage, ideal for quick-access to a community's flood map

Active announcements

- Maintenance windows
- New site enhancements
- Other important messages

Intuitive navigation

- Search All Products
- Products and Tools
- How-to
- Email Subscriptions





All Products Free of Charge

 All products are free for download

Physical orders will be discontinued

- All products are downloadable from the MSC
- Exception Communities will continue to receive a single set of printed maps and FIS report, as well as digital data on hard disk

		Flood Map Servic	e Center	Need Assistance 🝞
Home	Search	Products and Tools	How-To	Email Subscriptions

Products & Tools available on the FEMA Flood Map Service Center

The FEMA Flood Map Service Center (MSC) is the official source for a variety of products detailing communities' flood risk. Effective flood maps and any amendments or revisions that apply to them may be accessed through the <u>Address Search</u>. The complete range of products available on this site is accessible through the <u>Search All Products</u> page.

Regulatory Mapping Products

Flood Insurance Rate Map (FIRM) - The official map of a community on which FEMA has delineated both the special hazard areas and the risk premium zones applicable to the community. Full FIRM panels are quite large (36' x 25.875'), so most users will prefer to print out a smaller selected portion called a FIRMette. This can be accomplished by selecting "View" once you have located your FIRM or by using the FIRMette - Desktop application. Please see the FIRMettes page for additional information.

Flood Insurance Study (FIS) - A compilation and presentation of flood risk data for specific watercoarses, lakes and loastal flood hazard areas within a community. The FIS report provides a detailed written account of a flood hazard mapping attudy and its findings.

Letters of Map Change (LOMC) - Documents, including different types of Letters of Map Revision (LOMR) and Letters of Map Amendment (LOMA), that are issued by FEMA to revise or amend the flood hazard information around the TRM without requiring the FIRM by be physically revised and republished. In addition, FEMA issues a formal determination letter ac called a conduct and vidation or LOMC. You Diletter - when one or more previously issued LOMCs are found to still be valid during a new flood multi an It to an area. Revelue to effect are included in the LOMC product results on this site.

<u>GIS Databases (FIRM DB and NFHL DB)</u> compilations of oural Geographic information when each data used in the map production process, as well as tabular information inside the FIS report. When in Prehamary or Pengre 5 12, 116, to datasets are referred to as FIRM Databases (FIRM DB). When the study for which a particular database was generated reported to the Store and the data is incorporated into the National Flood Hazard Layer (NFHL). The NFHL is a continuously update. That are that represents the current effective flood data for those parts of the country where maps have been optized. State- and Country The NFHL data are referred to as NFHL Databases (NFHL DB).

Regulatory Product Status

Preliminary Products - Preliminary flood hazard data prevides the public an early look at the projected risk identified by an in-progress flood hazard study. Preliminary Products are not final and are presented on the MSC as the best information available at the time, subject to revision prior to final issuance. Preliminary data include new or prevised FIRMs, FIS reports and FIRM Databases.

Pending Products - Products with this status are released at the conclusion of a regulatory flood mapping project and have an effective date on which they will become official for the purposes of legal determinations in fulfillment of National Flood Insurance Program (NFIP) requirements. When a FIRM, FIS or FIRM DB is posted to the MSC prior to its effective date, it is categorized as a Pending Product until it reaches that date and changes to Effective status.



Decommissioned applications

Legacy applications that supported purchases will be retired

- Digital Post Office (DPO)
- Express Document Delivery (EDDie)

MSC service during disasters

- All products are available for quick download by county from the MSC
- CDS will work with FEMA to establish an FTP link or similar location with all CDS-maintained data for the impacted areas for quick access by FEMA personnel





MSC Products and Tools

Regulatory Mapping Products

- FIRM
- FIS
- LOMC
- GIS Databases (FIRM DB & NFHL)

Regulatory Product Status

- Preliminary flood hazard data
- Pending products
- Historic products

Non-regulatory Products

Flood Risk Products

Tools

- FIRMette Web and Desktop
- Hazus

		Flood Map Servic	e Center	Need Assistance 😮
ne	Search	Products and Tools	How-To	Email Subscriptions

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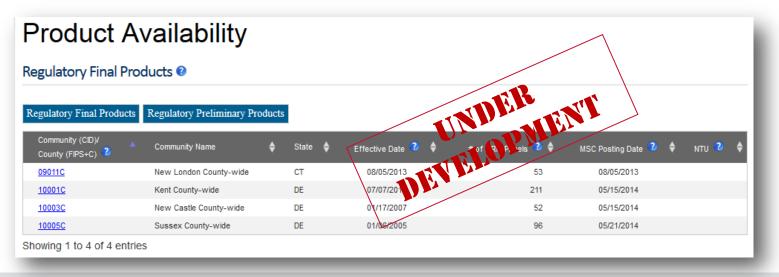


Product Availability

 View availability of final and preliminary regulatory products

- Sortable by Community ID, Community Name, State, Effective Date, # of FIRM Panels, MSC Posting Date
- Table displays the last 12 months of product updates

Select the CID or FIPS code to view or download





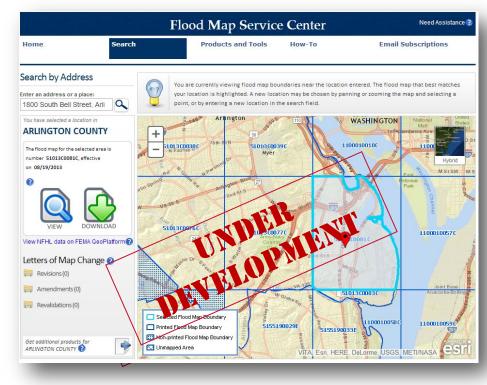
Enhanced Address Search

Address Search

- Find the effective FIRM panel and all LOMC for the FIRM panel through one address search
- Download products directly from the search results
- Access FEMA's National Flood Hazard Layer (NFHL), where available on the FEMA GeoPlatform via a direct link

Get additional products

- Opens pre-populated "Search All Products" page
- Results include Pending, Historic, Preliminary, and Flood Risk Products







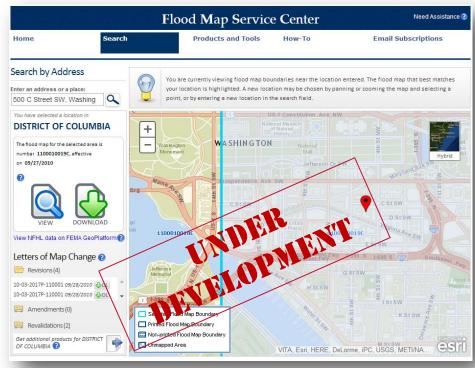
Address Search Results

View or Download FIRM

- View opens FIRM in the Intranetix viewer, where users can make a FIRMette
- Download FIRM as a PNG or TIF file, with accompanying World File for georeferencing
- Direct link to NFHL on GeoPlatform

LOMC displayed in lefthand navigation

- Expand collapsible menu to view details
- Download Letter of Final Determination (LFD) from Map Search





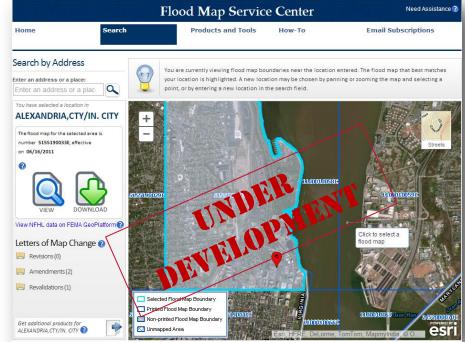


Address Search Results, continued

Choose Street or Satellite view

Edit your search from the results page

 Pan, zoom, or point-and-click in the map result to chose a different FIRM panel of interest



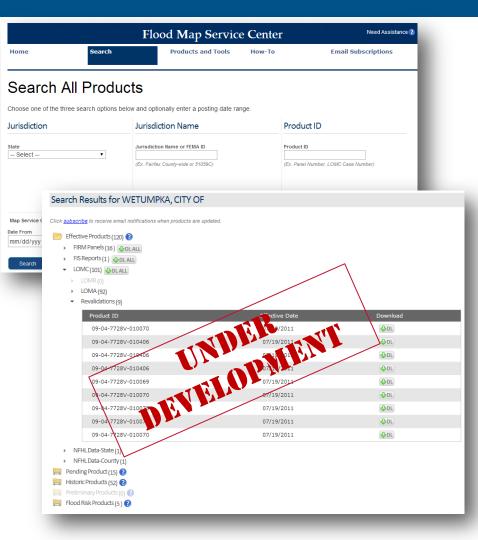




Search All Products

Advanced search for products by:

- Jurisdiction (drill-down options), jurisdiction name or FEMA ID, or Product ID
- Results include Effective, Pending, Historic, and Preliminary Products as well as Flood Risk Products
- All products are available for download
- Collapsible menus allow selective view of details
- Subscribe option
 - Select this link to subscribe to alerts for the area searched







Subscription Service

Free email subscription service

- Alerts subscribers when new products matching their provided parameters become available
- Subscribe to multiple alerts from the same account
- Download products directly from your subscription account
- View products posted in the last 45 days

Business process changes

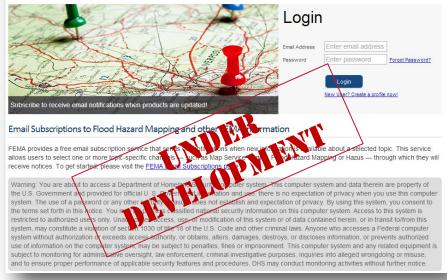
- Prior paid subscription services are discontinued
- DVDs no longer sent to subscribers, only to local officials

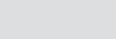
Email Subscriptions

Product Subscriptions on the FEMA Flood Map Service Center

The subscriptions feature enables users to create and manage automated email notifications for when new products are posted to the MSC. Subscriptions are configurable by geography and product type, and newly available products that match subscription criteria may be downloaded directly through the Manage Email Subscriptions page. Subscriptions are free of charge and may be created, edited or discontinued at any time. They are particularly useful for state, county and community officials who wish to be notified whenever new information is available for their jurisdiction of interest.

Using the subscriptions feature requires the creation of a subscriptions account. To get started, please click on the "New User? Create a profile now!" option below.





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Subscription Service Account

Get started by registering with your email address

- Temporary password is emailed to you from <u>msc-</u> <u>noreply@riskmapcds.com</u>
- No additional information is needed
- You will be prompted to update your password after your first log in

Reset forgotten passwords

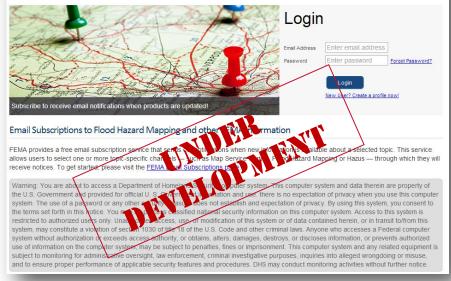
 Enter your email address and the MSC will send you a temporary password from <u>msc-</u> <u>noreply@riskmapcds.com</u>

Email Subscriptions

Product Subscriptions on the FEMA Flood Map Service Center

The subscriptions feature enables users to create and manage automated email notifications for when new products are posted to the MSC. Subscriptions are configurable by geography and product type, and newly available products that match subscription criteria may be downloaded directly through the Manage Email Subscriptions page. Subscriptions are free of charge and may be created, edited or discontinued at any time. They are particularly useful for state, county and community officials who wish to be notified whenever new information is available for their jurisdiction of interest.

Using the subscriptions feature requires the creation of a subscriptions account. To get started, please click on the "New User? Create a profile now!" option below.







Edit Profile

Change your MSC email address or password at any time

Email Subscripti	ons	
elcome, <i>cmt@arcaspicio.com</i> .		
Manage Email Subscriptions	Recently Posted Products	Edit Profile
Edit Profile		
You must enter your current password and Password?" link on the Login screen. *Email Address *Current Password New Password Confirm New Password	I select the "Save" to save edits to your p	profile. If you forget to the assess log out and select the "Forgot
Save	Delete Profile Cancel	





Creating a Subscription

Flexible and customizable

 Add, modify, or remove individual subscriptions at any time

1. Select email frequency

Monthly, weekly, daily

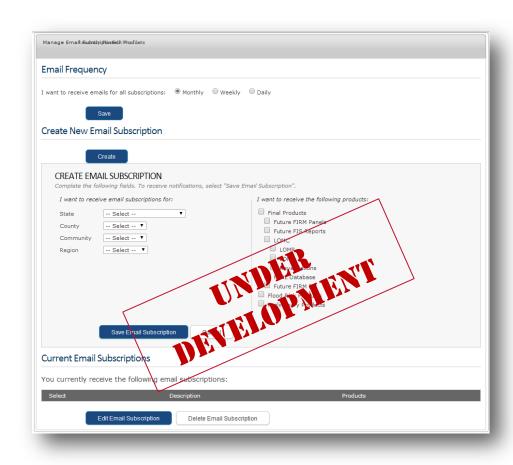
2. Choose a product type

 Future FIRM Panels, Future FIS Reports, LOMR, LOMA, Revalidations, NFHL Database, Future FIRM DB, Flood Risk Products, Preliminary Products

3. Select an area

 Select State, County, Community, and/or Region

4. Save your subscription





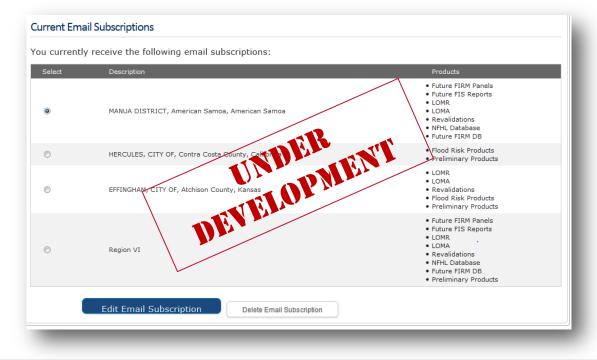


Manage Subscriptions

Create and save multiple subscriptions

- Manage all subscriptions from your single subscription page
- · Edit subscriptions to change area or products of interest

Set a single email frequency for all subscriptions

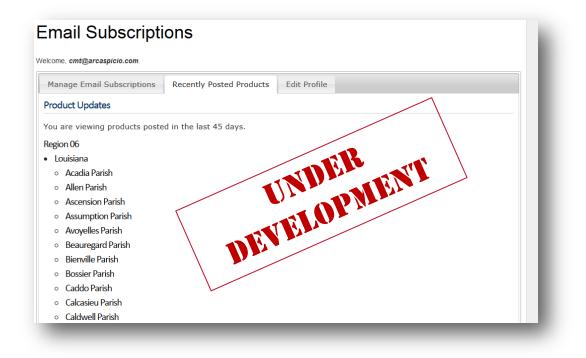




Recently Posted Products

Based on your subscriptions, view all products posted to the MSC within the last 45 days

Download products directly from this page







Subscription Refunds

Who is eligible?

- Current annual subscribers will receive a refund if your subscription is canceled by the launch of the new MSC before its expiration date
- MSC users with revolving accounts that currently have positive balances

Refund process

- User will receive a refund via the method of payment they used for the subscription, typically a credit card or check
- Annual subscriptions will be refunded on a prorated basis, based on the MSC redesign launch date and the subscription expiration date
- Will be distributed in the weeks following deployment of the new MSC

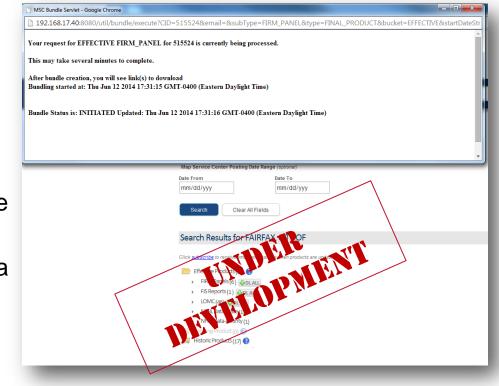




Multi-File Downloads

Download individually or bundle files together

- Bundles under 2 GB can be downloaded directly through the browser
- Larger bundles require users to submit an email address for an email notification when the bundle is available
- Combines multiple products into a single zip file







How-to

- Created to address common purposes for visiting the MSC
- Acts as a quick reference for how to...
 - Find a Flood Map
 - Read a Flood Map
 - Request a change to your flood zone designation
 - Find a LOMC
 - Find a community's participation status in the NFIP
 - Find answers to other questions

		Flood Map Service	e Center	Need Assistance 🝞
Home	Search	Products and Tools	Ноw-То	Email Subscriptions

How to ...

This page serves as a reference guide for some of the most common uses of the FEMA Flood Map Service Center. New users of the site will find directions here on how to accomplish various common activities associated with understanding flood risk.

...FIND A FLOOD MAP

To find the current effective Flood Insurance Rate Map (FIRM) or Flood Hazard Boundary Map (FHBM) for your area of interest, you may use either the Map Search or the Search All Products features. The Map Search allows you to search by specific address or location, while the Search All Products enables you to find the different types flood hazard products available for a particular jurisdiction, such as historic and future flood maps. For more information about flood maps, please see the <u>Flood Insurance Rate Map</u> webpage.

...READ A FLOOD MAP

The primary feature of flood maps are flood zones, which are geographic areas that FEMA has defined according to varying levels of flood risk and type of flooding. These zones are depicted on the published Flood insurance Rate Map (FIRM) or Flood Hazard Brundary Map (FIBM). For definitions of Flood zones, please see the Flood Zones webpage. For step-by-step instructions on how to read a flood map, you may view the How to Read a Flood insurance Rate Map Tutorial.

...PURCHASE FLOOD INSURANCE

Visit the home of the National Flood Insurance Program (NFIP) at <u>www.FloodSmart.gov</u> to learn more about your risk and find an agent in your area.

...REQUEST A CHANGE TO YOUR FLOOD ZONE DESIGNATION If you believe your property was incorrectly included in a <u>halpent Flood</u> here an <u>APril to A (NFIP)</u> identified in <u>the load hazard Area</u> (SFHA), you may submit an application to FEMA for a formal determination of the floot in the Leadon and/or elevant, solait, you the SFHA) For more information, please see the <u>change a Flood Zone Designation</u> webpage in your will should like to crute 1 Lette, or Map Change (LOMC) through the Online LOMC application, you may do or through the following putate <u>Online Letters on Hard</u>.

...FIND A LOMC

Letters of Map Change (LOMC) is a general term used to refer to the twen these of revisions and amendments to FEMA flood maps that can be accomplished by letter. Two basic types of LOMCs include to the change of the change at flood Zone Designation webpage.

To find any LOMCs that have been issued for the converse of interest or jurisdiction, you may use the Search feature. Please note that LOMCs issued prior to 1997 are not available from the MSC website. You may either submit a request to the <u>FEMA Engineering Library</u> or contact your local community map repository, which is often the local building or planning and zoning office for your community.

...FIND A COMMUNITY'S PARTICIPATION STATUS IN THE NFIP

To determine whether a particular community participates in the National Flood Insurance Program, you may consult the Community Status Book for a definitive listing.

...FIND ANSWERS TO OTHER QUESTIONS

For a listing of answers to frequently asked questions, please consult the Frequently Asked Questions webpage





Frequently Asked Questions

- Provides additional level of detail for common questions
- Short answers point users to fema.gov for further resources

Home	Search	Products and Tools	How-To	Email Subscriptions
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General Inform	nation			
type of flooding. Th	e of flood maps are flood zon lese zones are depicted on th		Map (FIRM) or Flood Ha	cording to varying levels of flood risk and azard Boundary Map (FHBM). For step-by Tutorial.
	d flood zone definitions? lood Zones, visit the <u>Flood Zo</u>	ones webpage on the FEMA website		
		nal Flood Insurance Program? articipates in the <u>National Flood Insu</u>	r <u>ance Program</u> , you ma	ay consult the <u>Community Status Book</u> for
If you believe your may submit an app please see the follo	lication to FEMA for a formal wing page: <u>Change a Flood</u>	ided in a <u>National Flood Insurance P</u> determination of the property's local	ion and/or elevation re ould like to request a l	ecial Flood Hazard Area (SFHA), you Hative to the SFHA. For more information, Letter of Map Change (LOMC) through
Flood zone designa restudy or because	FEMA update flood maps? I ations may be established or the community makes the in the extent of new development	revised when new set through curat formation and late to . Mr. Severa	dan a 7 e information de con al factors d'illourde d'e 19 Jac	available because of a FEMA-funded frequency with which flood maps may be
To learn when an a	rea is going to be updated, p	please visit the <u>FloodSport.g</u> ov ups	where you can sea	rch by zip code.
	reliminary man take effect? minary flood maps will take e	ffect for your community, please vist	t the <u>FloodSmart.gov</u> w	vebsite where you can search by zip
	ve updates for new mapping mapping products are publis	purce published for my communities to the MSC website for you com	*	up for an email <u>subscription service</u> .
8. How does FEM. Floodplain designa	A create flood maps, or Floor tions are established or revis	d Insurance Rate Maps? eed when new and more accurate inf	ormation becomes ava	ilable because of a FEMA-funded restudy
or when the commu	inity makes the information a	vailable to FEMA Flood Insurance	Rate Maps (FIRMs)	are developed based on statistical





Related Changes on fema.gov

fema.gov and fema.gov/library

- Updates are underway to reflect MSC business process/operational changes associated with product fees, subscriptions, and other information as necessary
- Select content is being enhanced to serve as a more robust authoritative source for MSC-related information
 - National Flood Hazard Layer webpage
 - FEMA Flood Map Service Center page on FEMA.gov
 - Historic Flood Hazard Information webpage
 - Variety of documents: LOMC Subscription flyer, FMIX flyer, select NFIP documents





Help Resources

On-screen user support

- "?" icons provide quick clarification for terminology or functions
- FAQ page

FEMA Map Information eXchange (FMIX) Map Specialist

- Chat
- Phone: 877-FEMA-MAP
- FEMAMapSpecialist@riskmapcds.com

Webinar

- June 20th, 2 pm EST, 1-800-320-4330, Participant Code: 221218 <u>https://fema.connectsolutions.com/femafloodmsc3/</u>
- July 1st, 2 pm EST, 1-800-320-4330, Participant Code: 400230 <u>https://fema.connectsolutions.com/femafloodmsc4/</u>



